



## Simply Natural Hair Beauty & Wellness Expo 2017

### Vendor Application

Please complete this application.

Please Mail or Fax To: Simply Natural Hair Beauty & Wellness Expo: 5759 Edgewater Dr, Orlando FL 32810. Questions and inquires can be directed to 407.733.0705 or 407.521.1595 Fax

<b>Name of Booth</b>		<b>Company Name</b>	
<b>Contact Person 1</b>		<b>Contact Person 2</b>	
<b>Address</b>			
<b>City</b>	<b>State</b>	<b>Zip</b>	
<b>Email</b>	<b>Website</b>		
<b>Telephone</b>	<b>Evening</b>	<b>Booth # Preferred (Please select 3 Boc</b> <b>1</b> _____ <b>2</b> _____ <b>3</b> _____	
Description of Business (Maximum 50 characters)			

Full Description (This will help with the vendor selection process. Please attach additional pages if needed.)

---



---



---



---



---



---



## Simply Natural Hair Beauty & Wellness Expo 2017

Show Location/Date

Exhibitor Prices - Choose a booth size:

✓	Locations	2016 Dates	Standard (8 ft. x 8 ft.)	Corner (8 ft. x 8ft.)	Prime (8 ft. x 16ft.)	Pavilion (8ft. x 32ft.)
	Jacksonville, FL Show time 11pm-7pm	March 11th	\$175.00 Food: \$200.00	\$250.00 Food: \$275.00	\$400.00 Food: \$425.00	\$850.00 Food: \$875.00
	Orlando, Fl Show time 10am-6pm	June 24th	\$175.00	\$250.00	\$400.00	\$850.00
	West Palm Beach Show time 11am-7pm	Sept 16th	\$175.00	\$250.00	\$400.00	\$850.00
	Late Fee Jacksonville	March 1st	\$225.00 Food: \$250.00	\$275.00 Food: \$300.00	\$425.00 Food: \$450.00	\$875.00 Food: \$900.00
	Late Fee Orlando	June 1st	\$225.00	\$275.00	\$425.00	\$875.00
	Late Fee West Palm Beach	Sept 1st	\$225.00	\$275.00	\$425.00	\$875.00
	Business Cards in Show Bags		Early Bird \$35.00	Standard \$40.00	Late Fee \$45.00	
	Website Ad Slideshow		Early Bird \$50.00 Year	\$75.00 Year	Late Fee \$100.00 Year	

Items Description	Special Notes	Price	Total Qty
Electricity	Basic 110 Volt	\$25	

Simply Natural Hair & Wellness Expo 5759 Edgewater Dr, Orlando, Fl 32810 407-733-0705 Fax 407-521-1595 [www.simplynaturalhairexpo.com](http://www.simplynaturalhairexpo.com) [nfnaturalhair@gmail.com](mailto:nfnaturalhair@gmail.com)



## Simply Natural Hair Beauty & Wellness Expo 2017

Small Business	Manufacturer Classes	\$50	
Corporate	Manufacturer Classes	\$100	

**(Please Circle the amount)**

### Advertise your business in the South FI Natural Hair Beauty & Wellness Program/Souvenir Guide

Check Ad Size	Advertising Rate
Full Page 5 1/2 8 1/2	\$150.00
Front Inside Cover	\$175.00
Back Outside Cover	\$175.00
1/2 Page	\$100.00
1/4 Page	\$50.00
Business Size Cards 1/8 Page	\$25.00
Back Inside Cover	\$175.00
<b>TOTAL</b>	

**SEND PAYMENT TO: NFLNATURALHAIR@GMAIL OR FAX 407-521-1595**

Full payment must be received with Agreement and Information Form or it will not be processed.

No Refunds.

VISA \_ MASTER CARD \_ AMERICAN EXPRESS \_ DISCOVER \_ BUSINESS CHECK \_ MONEY ORDER \_ CASHIER CHECK\_

Name On Credit Card: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Signature of credit card owner: \_\_\_\_\_

Three digit security code on back of credit card: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Be sure to include Show Date on check. Payment may also be made on Pay Pal to [nflnaturalhair@gmail.com](mailto:nflnaturalhair@gmail.com) prior to sending agreement. Please write PAY PAL next to TOTAL for all pre-payments.

Please keep a copy of all documents for your records.

**IMPORTANT:** Card holder and credit cards used must both be present on day of event to sign off on credit card.

**Simply Natural Hair & Wellness Expo 5759 Edgewater Dr, Orlando, Fl 32810 407-733-0705 Fax 407-521-1595 [www.simplynaturalhairexpo.com](http://www.simplynaturalhairexpo.com) [nflnaturalhair@gmail.com](mailto:nflnaturalhair@gmail.com)**



## Simply Natural Hair Beauty & Wellness Expo 2017

Send all Business check, Money order, and cashier check to: 5759 Edgewater Dr, Orlando FL 32810 You can call with your credit card info: 407.733.0705 or Fax Application to: 407-521-1595  
Please do not write in the section below. For SNHBWE Team Member

----- Space assigned: \_\_\_\_\_

Payment type: \_\_\_\_\_ Check: # \_\_\_\_\_

Amount received: \$ \_\_\_\_\_

Date received: \_\_\_\_\_ Amount due: \_\_\_\_\_

Received/Approved By: \_\_\_\_\_



## Simply Natural Hair Beauty & Wellness Expo 2017

Full Page Advertisement  
4.6 in x 7.6 in

Horizontal  
1/4 Page Advertisement  
4.6 in x 1.72 in

Vertical  
1/4 Page Advertisement  
2.2375 in x 3.8 in

Half Page Advertisement  
4.6 in x 3.6742 in

1/8 Page Advertisement  
2.2294 in x 1.8475 in



## Simply Natural Hair Beauty & Wellness Expo 2017

### Terms and Conditions

1. **BOOTHS AND TABLES** INCLUDE A MAXIMUM OF TWO PEOPLE PER BOOTH OR TABLE. ALL OTHER GUEST MUST PAY FULL SHOW ADMISSION. **PAYMENTS** FOR ALL ITEMS SELECTED MUST BE RECEIVED IN FULL WITH THIS AGREEMENT OR IT WILL NOT BE PROCESSED.

2. **VENDORS** MUST CHECK-IN AND SET UP ASSIGNED TABLE AT LEAST ONE HOUR PRIOR TO SHOW OPENING AND THE TABLE MUST BE SET UP PRIOR TO SHOW OPENING. **TABLES** MUST BE MANNED AT ALL TIMES DURING THE SHOW. **UNMANNED** TABLES WILL BE REASSIGNED WITHOUT NOTICE. **TABLES** ARE NON-TRANSFERABLE TO OTHER PEOPLE OR OTHER SHOWS AND MAY ONLY BE USED BY THE **VENDOR** SPECIFIED IN THIS AGREEMENT. SET UP IS FROM 7AM-930AM. THERE WILL BE NO COMPANY SIGNS. YOU MUST BRING YOUR OWN SIGNS.

3. ALL DISPLAYS MUST BE COMPLEMENTARY TO THE SHOW. IN AN EFFORT TO LIMIT DUPLICATE VENDORS TYPES AND MAXIMIZE VENDOR PROFITABILITY, VENDORS ARE APPROVED AT THE SOLE DISCRETION OF THE SIMPLY NATURAL HAIR BEAUTY & WELLNESS EXPO TEAM.

4. **VENDORS** are not to leave event early. **VENDORS** who leave before event is over will not be able to apply for SNHBWE EVENTS.

5. TO MAXIMIZE THE EFFECTIVENESS OF THE SHOW MARKETING CAMPAIGN, **VENDORS** ARE ALSO RESPONSIBLE FOR PROMOTING THE SHOW IN THEIR NETWORKS AND CIRCLES. **VENDORS** SHOULD PUBLISH SHOW DETAILS ON WEBSITES, EMAIL LISTS, FACEBOOK AND OTHER SOCIAL NETWORKS. UPON REQUEST, THE SNHBWE WILL PROVIDE MARKETING MATERIAL (IF AVAILABLE) TO ASSIST WITH MARKETING EFFORTS.

*VENDOR ASSUMES FULL LIABILITY AND RISK AND HOLDS SIMPLY NATURAL HAIR BEAUTY & WELLNESS EXPO (SNHBWE) AND ANY AFFILIATES HARMLESS AGAINST AND FROM ANY LOSS OR DAMAGE AS A RESULT OF THIS SHOW, INCLUDING DAMAGE TO PERSONAL PROPERTY OR GUEST INJURY. VENDOR WAIVES, RELEASES, DISCHARGES AND COVENANTS NOT TO SUE SNHBWE SNO PRODUCTS, AFFILIATES, MEMBERS, SPONSORS, ORGANIZERS OR OTHER REPRESENTATIVES OR THEIR SUCCESSORS AND ASSIGNS, FOR ANY INJURIES OR DAMAGES OF ANY KIND WHATSOEVER SUFFERED AS A RESULT OF THIS SHOW OR ANY RELATED ACTIVITIES. IN THE EVENT THAT THERE ARE ANY DAMAGES TO THE PROPERTY, THE VENDOR IS SOLELY RESPONSIBLE TO RETURN THE PROPERTY TO ITS ORIGINAL STATE. VENDOR FURTHER GRANTS FULL PERMISSION PERPETUAL AND WORLDWIDE TO SNHBWE TO USE ALL NAMES, PHOTOGRAPHS, VIDEOTAPES OR QUOTATIONS IN ACCOUNTS AND PROMOTIONS IN ANY MEDIUM.*

**PLEASE SIGN BELOW TO CONFIRM THAT YOU AGREE WITH THE TERMS ABOVE:**

IT IS UNDERSTOOD THAT THIS APPLICATION WILL BECOME A BINDING CONTRACT UPON ACCEPTANCE BY THE *SIMPLY* NATURAL HAIR BEAUTY & WELLNESS EXPO AND IS SUBJECT TO THE TERMS, CONDITIONS, RULES AND REGULATIONS WHICH CONSTITUTE A PART OF, OR ARE INCLUDED IN THIS APPLICATION AND CONTRACT.

---

**VENDOR SIGNATURE**

**DATE**

---

**PRINT NAME**

**DATE**

---

Simply Natural Hair & Wellness Expo 5759 Edgewater Dr, Orlando, Fl 32810 407-733-0705 Fax 407-521-1595 [www.simplynaturalhairexpo.com](http://www.simplynaturalhairexpo.com) [nfnaturalhair@gmail.com](mailto:nfnaturalhair@gmail.com)